



**City of Dripping Springs**  
**Farmers Market Association Board Regular Meeting**  
**Thursday, November 15, 2018 at 10:00 AM**  
**City Hall Conference Room No. 1**  
**511 Mercer Street - Dripping Springs, TX 78620**

**I. CALL TO ORDER AND ROLL CALL**

*Commission Members:*

*Gouri Johannsen, Chair*

*Marianne Simmons, Vice Chair*

*Teresa Strube, Secretary*

*Sara Gates*

*Kyle Koen*

*Claudia Oney*

*Vacant*

*Vacant*

*City Staff/Appointed Officials:*

*Mariana Espinoza, Parks & Community Services Director*

*Laurel Robertson, Farmers Market Manager*

**II. PRESENTATION OF CITIZENS**

*Floor open to discussion on any subject. No action may be taken by law. Citizens wishing to speak shall do so after being recognized by the Chair. The Chair may establish a time limit on each citizen wishing to speak.*

**III. EXECUTIVE SESSION**

*The Farmers Market Association Board for the City of Dripping Springs has the right to adjourn into executive session at any time during the course of this meeting to discuss any matter as authorized by Texas Government Code Sections 551.071 (Consultation with Attorney), 551.072 (Deliberations about Real Property), 551.073 Deliberations about Gifts and Donations), 551.074 (Personnel Matters), 551.076 (Deliberations about Security Devices), and 551.086 (Economic Development). The Farmers Market Association Board for the City of Dripping Springs may act on any item listed in Executive Session in Open Session or move any item from Executive Session to Open Session for action.*

**A. Consultation with City Attorney regarding Personnel Matters related to duties, appointment, pay and employment of Farmers Market Manager.**

Consultation with City 551.071, Personnel Matters 551.074

#### **IV. MINUTES**

- A. Discuss and Consider Approval of the Regular Meeting Minutes of October 18, 2018**

#### **V. REPORTS**

*Reports are for discussion only and no action will be taken.*

- A. Parks and Community Services Report**
- B. Farmers Market October 2018 Income Statement**
- C. Farmers Market Association Annual Income Statement, Fiscal Year October 2017 - September 2018**
- D. Farmers Market Managers Monthly Report**

#### **VI. MARKETING & PUBLIC RELATIONS**

- A. Update and Discussion regarding Farmers Market Survey Preliminary Report**  
Gouri Johannsen
- B. Update and Discussion regarding Social Media to include Instagram and Facebook Market Event- Mariana Espinoza**  
Mariana Espinoza
- C. Update and Discussion regarding Participation in the Hill Country Living & Rainwater Revival Festival**  
Marianne Simmons
- D. Update and Discussion regarding Outlook Advertising**  
Laurel Robertson
- E. Discuss and Consider Approval of Sponsorship Level and Participation of the Farmers Market Association in the 2019 Texas Night Sky Festival**

#### **VII. MARKET VENUE**

- A. Update and Discussion regarding the TIRZ No. 1 & No. 2 Board meeting**
- B. Discuss and Provide Staff Direction on a Weather Cancellation Policy for the Farmers Market and Authorization for the Farmers Market Manager to draft a policy for future Consideration and Approval**

#### **VIII. SPONSORSHIPS & GRANTS SUBCOMMITTEE**

- A. Update and Discussion regarding Sponsorship Activity**
- B. Update and Discussion regarding Grants Activity**

**IX. RULES AND REGULATIONS SUBCOMMITTEE**

- A. Update and Discussion regarding Rules and Regulation Activity

**X. OTHER BUSINESS**

- A. Update and Discussion regarding the Texas Open Meetings Act and Better Meetings Training Report  
Gouri Johannsen
- B. Discuss and Consider Recommendation regarding the duties, appointment, pay and employment of the Farmers Market Manager  
Mariana Espinoza and Gouri Johannsen
- C. Update and Discussion regarding Vendor Inspections  
Laurel Robertson

**XI. UPCOMING MEETINGS**

- A. Farmers Market Association Board:  
December 20, 2018 - Regular Meeting 10:00 a.m.  
January 17, 2019 - Regular Meeting 10:00 a.m.
- B. City Council & Board of Adjustment:  
November 20, 2018 - Regular Meeting 6:00 p.m.  
December 11, 2018 - Workshop 5:30 p.m. / Regular Meeting 6:30 p.m.  
December 18, 2018 - Regular Meeting 6:00 p.m.

**XII. ADJOURN**

**TEXAS OPEN MEETINGS PUBLIC NOTIFICATION**

*All agenda items listed above are eligible for discussion and action unless otherwise specifically noted. This notice of meeting is posted in accordance with Chapter 551, Government Code, Vernon's Texas Codes, Annotated.*

*I certify that this notice of meeting was posted at the City of Dripping Springs City Hall and website, [www.cityofdrippingprings.com](http://www.cityofdrippingprings.com), on November 9, 2018 at 5:00 p.m.*

  
\_\_\_\_\_  
City Secretary



*This facility is wheelchair accessible. Accessible parking spaces are available. Requests for auxiliary aids and services must be made 48 hours prior to this meeting by calling (512) 858-4725.*