

## MEETING MINUTES

**City of Dripping Springs  
Farmers Market Association Board Meeting Agenda  
Tuesday, May 12, 2015 at 10:00 AM  
City Hall, 511 Mercer Street, Dripping Springs, Texas**

### I. CALL TO ORDER AND ROLL CALL

#### COMMISSION:

Marianne Simmons - Chair	Gouri Johannsen	Brandon Willin
Kambra Bolch	Aimee Mick	Teresa Strube
Aubrey Munguia	Diana Black	

Market Managers: Stacy Qualls

The Regular Meeting of the City of Dripping Springs Farmers Market Association Board was called to order at 10:10AM, Tuesday, May 12, 2015 by Marianne Simmons, Chair. Roll call was taken and members present included Gouri Johannsen, Teresa Strube, Kambra Bolch and Brandon Willin, acting as secretary. Diana Black arrived at 10:45 and was sworn in before adjournment. Members absent were Aimee Mick and Aubrey Munguia. Also present were Stacy Qualls, Market Manager.

### II. PRESENTATION BY CITIZENS

*Floor open to discussion on any subject. No action may be taken by law. Citizens wishing to speak shall do so after being recognized by the Chair. The Chair may establish a time limit on each citizen wishing to speak.*

No presentations by citizens were made.

### III. MINUTES

A. Approval of Regular Meeting Minutes, April 14, 2015

Voting on approval of April Minutes was tabled. Minutes were not complete.

### IV. BUSINESS

*Discussion and possible action regarding:*

A. City Secretary Administers Oath of Office for New Board Member Diana Black, Term Expiring June 2016

Diana Black was sworn in as Dripping Springs Farmers Market Board Association Member prior to adjournment of the meeting.

B. Review Vendor Applications

New vendor, Sew Pinkin' Cute was approved by the market manager with inspection pending.

C. Farmers Market Manager's Monthly Report

Verbal report from the Market Manager to the Board regarding Farmers Market activities.

D. Market Events Planning/Updates

There will be no Chef Demo in May.

E. Report on the Status of the Veterans Memorial Park/The Triangle Committee No action taken.

F. Review of Farmers Market Marketing Activities

A subcommittee on marketing was created. Members Teresa Strube and Brandon Willin will serve on this committee.

1. Dripping Springs Chamber of Commerce Welcome Bags - 500 Due by May 20, 2015
2. Review of the Dripping Springs Outlook May 2015 Cover Photo and Note from the Editor
3. Dripping Springs Outlook June Advertisement Regarding the 2015 Tomato Round-Up Event
4. Discuss New Marketing Ideas such as a New Logo, New Banner, T-Shirts, and Cards or Fliers

G. Discuss a New Design for and the Purchase of a Market Banner

The discussion was around the City helping to look at marketing continuity.

H. Discuss the Acquisition of a Portable Public Address System for the Farmers Market **No action taken.**

I. Review of Possible Sponsorship of the USDA Food and Nutrition Service Summer Food Service Program (SFSP)

The Dripping Springs Farmers Market will not participate in the SFSP program.

J. Report on the Buy Fresh, Buy Local Program

The sustainable food center is working on the website design and plans to have it up in July. The Dripping Springs Farmers Market will receive free membership for one year.

K. Report on Texas Department of Agriculture Healthy Living with Texas Produce Grant

1. Status of Grant Proposal
2. Discuss Creating a Committee for Implementing the Program if the Grant is Awarded  
A committee including Diana Black, Gouri Johannsen, Aimee Mick and Marianne Simmons was created.

L. Report on the Status of the 2015 Tomato Round-Up Event

Work continues to prepare for event.

M. Report on Repairs to the Culvert at Veterans Memorial Park\The Triangle Where the Market is Held **No action taken.**

N. Discuss the Donation of Six Painted Rocking Chairs from Harriet Greenlee of Furniture in the Raw and Possible Plaques to be Added **No action taken.**

V. **ANNOUNCEMENTS**

- A. Regular City Council Meeting, May 12, 2015 at 7:00pm
- B. Regular Parks & Recreation Commission Meeting, June 8, 2015, at 6:00pm
- C. Regular Farmers Market Association Board Meeting, June 9, 2015 at 10:00am

VI. **ADJOURN**

A motion was made by Teresa Strube and seconded by Diana Black to adjourn the Regular Meeting of the City of Dripping Springs Farmers Market Association at 11:45 AM. **VOTE: 6-for, 0-against, 2-absent. Motion passes.**