

**City of Dripping Springs  
Founder's Day Commission  
Monthly Meeting**

**March 10, 2014**

**Attending:** Brenda Medcalf, A.J. Bergeron, Stephanie Holtzendorf, Paul Sanchez, Sharon Goss, Chris Nuccio, Steve Fournier, Brad Thomas, Ted Lehr, Sharon Goss

**Absent:** Steve Fournier, Evan Taddia, Steve Fournier, Mark Treadway

**I. Call to Order:** 6:45 pm by Brenda Medcalf

**II. Presentation of Citizens**  
None.

**III. Minutes:** Minutes of the February 10, 2014 and February 24, 2014 meeting submitted. Ted made a motion to accept the minutes as submitted. Paul seconded. Minutes accepted as submitted.

**IV. Standing Committee Reports**

**A. Site Plan**

- AJ sent a copy of the site map to the commissioners for review.
- Some changes still need to be made but otherwise looks good. A meeting will be scheduled with Kevin to go over the final changes to the map.
- Large map will be made for display booth at Founders Day.
- Construction on Mercer Street is supposed to be complete by Founders Day.
- Brenda will follow up with Todd regarding the electricity needs discussed at the meeting.

**B. Food**

- Cookers are coming in where the food vendors come in to setup - cookers will need to be notified they cannot enter here and will not be allowed to enter.

**C. Entertainment**

- No Report.

**D. Arts & Crafts**

- Spaces are still available.

**E. Business Booths**

- No Report.

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**F. Parade**

- No Report.

**G. Publicity**

- Stephanie Hansmann (City) and Pun have met to determine what articles will be submitted for the various publications. A Facebook page has been made for Founders Day as well as Pinterest and Instagram for advertising Founders Day. Pictures of past festivals are needed to add to these and to the Founders Day website.
- Final parade entry forms are needed for the website as well as, carnival pre-sale ticket locations, availability of booth spaces (arts & crafts/food vendors/cookers) and when all spaces are gone.
- Master schedule of all events will be added to website.

**H. Sponsorship/Underwriting**

- \$9250 received to date.

**I. Sanitation**

- Paul obtained two estimates for cleaning services to clean the Administration building area and parking lot. He will submit those to Ginger and Michelle.
- Paul has not been able to get in touch with the rep from Goodwill to confirm that volunteers will be provided to clean up after the parade.
- Paul also has not been able to get in touch with the pastor at the Church of the Springs regarding clean up after the festival closes. We do not have the contract yet.
- Paul will get in touch with Austin Outhouse to get a list of the port-a-potties that have been ordered by individuals (mostly cooks) to use in their spaces. There was a large mix up last year of what the City ordered and what the individuals ordered.
- Dumpsters on Wallace will need to be set in place after 4:00 – Recon will need to be notified.

**J. Security**

- Streets will stay closed until 7:00 on Sunday.
- Meeting needs to be scheduled with Hays County.

**K. Traffic/Parking**

- No Report.

**L. Volunteers**

- No Report.

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**IV. Business**

**A. Advertising Proposal from KDRP**

- Received proposal for \$500 for advertising from KDRP.
- Last year we paid \$4,000 to KDRP using the Hotel Occupancy Tax (HOT).
- There was discussion on services to be provided as the commission feels we did not get money's worth last year.
- Brenda would like to propose to KDRP that for \$400 found in the budget they provide the advertising listed in the proposal for this year's festival. Ted made a motion for Brenda to propose this to KDRP. Sharon seconded. Motion passed.

**B. Update on Website**

- Stephanie Hansmann reported that there is an initiative to collect pictures to be put on the website for Founders Day.
- There is no a tab you can click for the photo gallery.
- A photo release form is on the website. Those submitting pictures will need to sign this form.

**C. Request from City of Dripping Springs Historic Preservation Commission for Founders Day Proceeds to be Allocated to the Mercer Street Improvement Project.**

- Brenda spoke with Ginger and Michelle and it will be the total proceeds from the parade that are being requested to be allocated to the Mercer Street Improvement project.
- The Historic Preservation Commission will have information at the booth regarding the project and future plans for Mercer Street.
- The Founders Day Commission may want to consider purchasing a leaf on the Community Giving Tree.
- Brenda made a motion for all parade proceeds to be donated to the Mercer Street Improvement Project. AJ seconded. Motion passed.

**V. Adjourn**

- AJ made a motion to adjourn the meeting. Paul seconded. Meeting adjourned at 8:08 pm.

Respectfully submitted,

*Stephanie Holtzendorf*

Stephanie Holtzendorf  
Founders Day Commissioner