



City of Dripping Springs
Farmers Market Association Board Regular Meeting
Thursday, February 21, 2019 at 10:00 AM
City Hall Conference Room No. 1
511 Mercer Street - Dripping Springs, TX 78620

I. CALL TO ORDER AND ROLL CALL

Commission Members:

Gouri Johannsen, Chair

Marianne Simmons, Vice Chair

Teresa Strube, Secretary

Sara Gates

Kyle Koen

Claudia Oney

Vacant

Vacant

City Staff/Appointed Officials:

Mariana Espinoza, Parks & Community Services Director

Laurel Robertson, Farmers Market Manager

II. PRESENTATION OF CITIZENS

Floor open to discussion on any subject. No action may be taken by law. Citizens wishing to speak shall do so after being recognized by the Chair. The Chair may establish a time limit on each citizen wishing to speak.

III. MINUTES

- A. Discuss and consider approval of the Farmers Market Association Board Regular meeting minutes of January 17, 2019.**

IV. REPORTS

- A. Parks and Community Services Department Monthly Report**
Mariana Espinoza
- B. Farmers Market Manager's Monthly Report**
Laurel Robertson
- C. January 2019 Income Statement**

D. TIRZ Board Meeting Report

V. MARKETING & PUBLIC RELATIONS

- A. Discussion regarding the Dripping Springs Farmers Market 10 Year Anniversary Campaign.**
- B. Discussion regarding participation in the Texas Night Sky Festival.**
- C. Discussion regarding the 3-Step Marketing Campaign.**
- D. Discussion regarding the linking of Farmers Market Instagram Accounts.**

VI. MARKET VENUE

- A. Discuss and Consider Approval of the 2019 Farmers Market Vendor Social Location, Date and Time.**
- B. Discussion regarding vendor feedback.**
- C. Discussion regarding the 2019 Fee Schedule.**

VII. SPONSORSHIPS & GRANTS SUBCOMMITTEE

- A. Discuss and Consider Approval of Additional Farmers Market Sponsorship Benefits.**

VIII. OTHER BUSINESS

- A. Discussion Regarding Vendor Inspections.**
 - 1. WOW Texas Honey
 - 2. Marlana Jarjoura
 - 3. Medicine Woman Herbs
 - 4. Prairie Dog
 - 5. Clementine Botanicals
 - 6. Aloha Body Care and OMG Organics
- B. Discussion regarding the ActiveNet Software.**
- C. Discussion regarding the Weather Cancellation Policy Proposal.**

IX. UPCOMING MEETINGS

- A. Farmers Market Association Board:
March 14, 2019- Regular Meeting 10:00 a.m.
April 18, 2019 - Regular Meeting 10:00 a.m.**
- B. City Council & Board of Adjustment:
March 12 , 2019 - Workshop 5:30 p.m., Regular Meeting 6:30 p.m.**

March 19, 2019 - Regular Meeting 6:00 p.m.
April 9, 2019 - Workshop 5:30 p.m., Regular Meeting 6:30 p.m.

X. ADJOURN

TEXAS OPEN MEETINGS ACT PUBLIC NOTIFICATION

*All agenda items listed above are eligible for discussion and action unless otherwise specifically noted.
This notice of meeting is posted in accordance with Chapter 551, Government Code, Vernon's Texas
Codes. Annotated.*

*I certify that this notice of meeting was posted at the City of Dripping Springs City Hall and website,
www.cityofdrippingpsrings.com, on February 15, 2019 AT 11:00 a.m.*



City Secretary

*This facility is wheelchair accessible. Accessible parking spaces are available. Requests for auxiliary aids and services must be
made 48 hours prior to this meeting by calling (512) 858-4725.*

